



## 2023 UEFA Club Finals

### OFFICIAL HOSPITALITY PRIVACY NOTIFICATION

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<b>Identity of the Data Controller</b>	<p>You have provided, are about to provide or will provide personal data of data subjects to <b>Union des Association Européennes de Football ("UEFA")</b>, whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland, acting as data controller, via the UEFA Official Hospitality Client Web Portal, the UEFA Official Hospitality Online Sales Portal, the Order Form (each as defined in the 2023 UEFA Club Finals Official Hospitality Terms and Conditions (the "Terms and Conditions")), via the UEFA Official Hospitality Department directly (either by telephone or email) and/or via the App (as defined in the Terms and Conditions).</p>
<b>Categories of personal data</b>	<p>When creating an account on the UEFA Official Hospitality portals, data subjects are requested to provide the following personal data, where relevant:</p> <ul style="list-style-type: none"><li>• title</li><li>• first name and surname</li><li>• email address</li><li>• telephone number</li><li>• date of birth</li><li>• residence address (billing and delivery address)</li><li>• company name (for company account)</li><li>• registered office address (for company account)</li></ul> <p>When submitting an Order, data subjects are requested to provide the following additional personal data:</p> <ul style="list-style-type: none"><li>• authorised representative(s) first name and surname, employment position, contact telephone number and contact email address (for company account)</li></ul>
<b>Purposes of the processing</b>	<p>The personal data are collected and processed for the purpose of providing the data subject with access to the UEFA Official Hospitality portals and/or a Package supply (if the Order (as defined in the Terms and Conditions) is confirmed) and in this respect for organising and running the Official Hospitality sales for the relevant Match (as defined in the Terms and Conditions) and/or for the purposes of any relevant safety, security and sanitary measures (including sanitary measures in the context of COVID-19) related to the relevant Match.</p>

<p><b>Legal basis</b></p>	<p>The personal data are processed on the basis that such processing is necessary in accordance with all applicable laws:</p> <ul style="list-style-type: none"> <li>- for the purposes of creating an account on the UEFA Official Hospitality portals and/or processing the request to purchase Official Hospitality Packages,</li> <li>- for the performance of the contract which may be entered into between UEFA and the Client (as defined in the Terms and Conditions), including for determining eligibility of persons/entities interested in purchasing Packages and ensuring packages are delivered to the right individual(s)/entity(ies),</li> <li>- for the legitimate interest of guaranteeing an effective security system and safe environment inside and around the Stadium (as defined in the Terms and Conditions), and combatting the unlawful sale of Packages.</li> </ul> <p>In relation to the 2023 UEFA Champions League Final, applicable laws include Article 5 of the Turkish Law on Protection of Personal Data numbered 6698 ("DP Law").</p>
<p><b>Failure to provide the data</b></p>	<p>If you fail to provide personal data, you may not be able to apply for, purchase and/or receive Packages.</p>
<p><b>Categories of recipients</b></p>	<p>You understand that the personal data will be available to UEFA, its subsidiary UEFA Events SA, and any third party appointed by UEFA to assist in the organisation of the relevant Match.</p> <p>UEFA uses the following categories of third-party recipients and will transfer certain personal data to these recipients for the sole purpose of the performance of their activities related to the Match:</p> <ul style="list-style-type: none"> <li>- technical service providers which help to maintain the security and performance of the Official Hospitality Client Web Portal, the UEFA Official Hospitality Online Sales Portal and the App;</li> <li>- Official Sales Agents (as defined in the terms and Conditions), who perform functions on UEFA's behalf;</li> <li>- service providers which help to issue and deliver the Packages;</li> <li>- the Host Association (as defined in the Terms and Conditions) who is an independent data controller;</li> <li>- the relevant Stadium Owner (as defined in the Terms and Conditions), Stadium security and access service providers and any such other providers which help to organise the Match and maintain safety and security.</li> </ul>

<b>Onward transfer</b>	Certain personal data may be further transferred to any relevant public authorities, based on legal provisions and obligations, for the purpose of safety, security and sanitary measures and law enforcement related to the Match. UEFA will implement appropriate safeguards in the event of a transfer of personal data to the parties identified above located in a country which does not ensure an adequate level of protection within the meaning of applicable data protection laws. To learn more about those safeguards, please contact us at: <a href="mailto:privacy@uefa.ch">privacy@uefa.ch</a> .
<b>Storage</b>	All personal data provided to UEFA shall be stored in UEFA's online ticketing and hospitality platform, which is managed by SecuTix SA, Avenue Frédéric-César-de-La-Harpe 22 – 24, 1007 Lausanne, Switzerland.
<b>Your rights</b>	<p>The data subject may access, update or delete their personal data and/or send their requests regarding their rights regulated under all applicable laws, by contacting us at: <a href="mailto:hospitality@uefa.ch">hospitality@uefa.ch</a>.</p> <p>The data privacy team can be contacted at: <a href="mailto:privacy@uefa.ch">privacy@uefa.ch</a>.</p> <p>Data subjects have also the right to lodge a complaint with their local Data Protection Supervisory Authority and have the ability to seek to enforce their rights through a judicial remedy. The list of relevant local Data Protection Supervisory Authorities in the European Union is available <a href="#">here</a>.</p> <p>In relation to the 2023 UEFA Champions League Final, applicable laws include Article 11 of the DP Law.</p>
<b>Retention period</b>	The personal data is only collected and processed by UEFA for no longer than is necessary for the purposes described above, unless the use of such personal data is further required for ongoing administrative or judicial proceedings relating to the relevant Match or, where necessary, for preventing or detecting unlawful actions.
<b>Personal data obtained from others</b>	IF YOU SUBMIT PERSONAL DATA ON BEHALF OF OR FOR OTHERS, YOU CONFIRM HAVING INFORMED THE DATA SUBJECT OF THE CONTENT OF THIS PRIVACY NOTIFICATION AND OBTAINED THE NECESSARY APPROVAL OR CONSENT PRIOR TO THE DATA CAPTURE. YOU ACCEPT THE RESPONSIBILITY OF INFORMING EACH PERSON OR ENTITY OF THESE RULES AND PROCEDURES. UEFA IS ENTITLED TO REQUIRE AT ANY TIME EVIDENCE OF THE PROVISION OF SUCH INFORMATION.
<b>Additional information</b>	You understand and acknowledge that your personal data is being collected and processed in accordance with the Terms and Conditions and the UEFA Privacy Policy, which is available at <a href="https://www.uefa.com/privacypolicy">https://www.uefa.com/privacypolicy</a> .